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REGIONAL DIRECTOR HIGHLIGHTS



Cathy L. Lacy

Season's greetings and best wishes to you and your family!

Enjoy this holiday season to the fullest, with the knowledge that your efforts in the 2010 Census, and your continued interest in ongoing census surveys and estimates, will benefit your community, family and friends in the coming months and years.

We are grateful for your dedication, sincerity and hard work.

Have a happy holiday and wonderful New Year!



MARK YOUR CALENDAR!

- **The 2005-2009 American Community Survey Five-Year Estimates are scheduled to be released December 14th, 2010**

For the very first time, this set of five-year ACS estimates will release the characteristics of small population areas (below 20,000). These estimates are available for all areas regardless of population size, down to the census block.



- **First To Be Released: State Population Counts By December 31, 2010.**

This report will show:

- The population of each state.
- The number of representatives apportioned to each state.

Within 15 calendar days, the Clerk of the House of Representatives must send to each state's governor a certificate showing how many representatives the state may send to the next Congress.



- **Redistricting Data From the U.S. Census Bureau—to be released February - March 2011.**

The U.S. Census Bureau will complete delivery of redistricting data to states. This data includes state population counts for race, Hispanic ethnicity and housing units. For further information: <http://www.census.gov/rdo/>

- **The 2007-2009 American Community Survey Three Year Estimates are scheduled to be released January, 2011.**

The three-year estimates as the last in the series will be available for all geographic areas with populations of 20,000 or more.

COMING SOON!



The **NEW American FactFinder** will be available in January 2011! Go to American FactFinder at <http://factfinder.census.gov/home/saff/aff2.html> to take a virtual tour and to learn more about the features and functions of the new site.

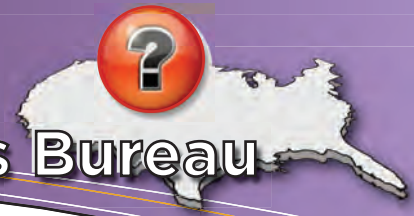
The video and tutorial will help data users prepare for the launch of the Census Bureau's New American FactFinder

In January 2011, the U.S. Census Bureau plans to launch a revamped version of its data delivery tool, American FactFinder. The new American FactFinder offers a new look, new tools and easier access to Census Bureau information. In order to prepare users for this change, the Census Bureau has prepared an online video, the American FactFinder Virtual Tour, and a tutorial to demonstrate the enhanced features and functions of the new and improved FactFinder.



It is important for users to become familiar with accessing data from the new FactFinder in time for the release of 2010 Census data starting next year. The American FactFinder will be the primary tool used to access all 2010 Census data.

The ACS data will remain on the current American FactFinder until the summer of 2011.



2011: The Challenges to the Census Bureau

The United States has a growing need for extensive, timely, and accurate data to manage the increasing complexities of its population and its economy. Expectations of and demands on the Census Bureau will continue to grow. The complexities of the population and the economy present a number of challenges for the Census Bureau in 2011.

- The challenge to make information readily available to everyone, from the least to the most experienced data user.
- The challenge to use new technologies to improve services and products.
- The challenge to recruit and retain a highly skilled and motivated workforce.
- The challenge to maintain a high level of cooperation in our censuses and surveys.

The Census Bureau will meet the needs of the public, policymakers, businesses and nonprofit organizations, for current measures of the U.S. population, economy, and governments.

We are committed to support innovation, promote data use, minimize respondent burden, respect individual privacy, and protect the confidentiality of respondents' information.

Partnership and Data Services—Presentations and Workshops **The Keys to Your Community's Future: Accessing Census Data Products Effectively**

The U.S. Census Bureau's Partnership and Data Services Team is coming to your state February to May 2011. We are offering an all-day workshop to introduce the new look and functionality of the American Factfinder, the Census Bureau's online tool for accessing a wide variety of population, economic, geographic, and housing information about the United States.

Participants can expect to learn about their state's 2010 Census campaign, data release schedule and how American FactFinder provides quick access to data from the Decennial Census, American Community Survey (ACS), Population Estimates Program, Economic Census, and Economic Surveys.

Topics to be covered are as follows:

- Update of your state's 2010 Census and the Data Release Schedule
- Changing Needs/Changing Data: American Community Survey Basics
- Understanding ACS Multi-Year Estimates
- ACS 3- and 5-Year Period Estimates
- American Community Survey Data Products
- The New American FactFinder Tool
- Quarterly Workforce Indicators, Industry Focus, Hot Reports and Other Data Releases



Let the Partnership and Data Services staff guide you to the data you need. Contact us to request a data workshop for your community free of charge (requires participation of 10-15 people minimum). Visit our website at www.census.gov to access data. If you need assistance contact us at 720.475.3670 or by e-mail at dnro.census@census.gov.

Meet our data services staff!



Doug Wayland



Jerry O'Donnell



Pamela Lucero



Pauline Nuñez



Amadeo Shije



Pat Rodriguez



Kim Davis



Priscilla Tyson

WE'LL BE IN TOUCH...SO YOU STAY IN TOUCH.

Look up data at www.census.gov/regions/denver

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And check out the Director's [Blog](http://blogs.census.gov/2010census/) at <http://blogs.census.gov/2010census/>



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